

Independent Insurance Agents of Iowa Company Sponsors

A trusted **PARTNERSHIP**. *Valuable results.*



Stretch Your Marketing Reach To 10,000
Independent Insurance Agents

IIAI PARTNERS PROGRAM

Become a Partner of Independent Insurance Agents of Iowa (IIAI), the largest and only active voice for the independent agent, and your company is guaranteed to receive exclusive prominent exposure to thousands of member agents across the state.

The PARTNERS Program was designed with you in mind the insurance companies, wholesalers and vendors who provide ongoing support to the Association. Since its inception in 2005, it has proven to be a successful way for participating companies to maximize their marketing dollars because of the savings, exclusivity, visibility and no hassle offers.

So, don't wait – make the most of your marketing efforts and join the IIAI 2016 PARTNERS Program today!

Questions?

Contact Melissa Meiners at
Melissa@iiaiiowa.org or 800-272-9312 ext. 15





**Independent
Insurance
Agents of Iowa**

The mission of the Independent Insurance Agents of Iowa (IIAI) is to advocate for the independent agency system and to fulfill the business and professional needs of its members. For over 100 years, IIAI has been serving independent agents and insurance companies throughout the state.

Joining the IIAI PARTNERS Program affiliates you and your company with one of the premier independent insurance associations in the nation. Your support is key to help promote the success of independent agents throughout Iowa.

UNPRECEDENTED ACCESS TO IIAI AGENCY MEMBERSHIP

Independent Insurance Agents of Iowa (IIAI) is a statewide trade association representing 1,000 independent insurance agencies door fronts in Iowa, with more than 10,000 employees, who work to protect the insurance and financial needs of the state's citizens.

IIAI is here to help our members succeed in today's competitive insurance industry. We know that running an independent agency, no matter how large or small, has its challenges. IIAI strives to make this easier by providing our members with the resources needed to manage their agencies and further their careers.

Your support will make it possible for IIAI to provide affordable, quality programs and events for Iowa Independent Agents.

WHAT'S IN IT FOR ME?



STAND OUT

Your support of the agency distribution system is key. You make it possible for IIAI to develop affordable, quality programs for Iowa Independent Agents.



VISIBILITY

You will have the opportunity to network with IIAI member agents at the state's largest and most prominent industry events.



EXPOSURE

You will receive high profile, year-long repeated publicity to IIAI members. Plus, many PARTNERS benefits are not available to other companies at any cost.



CONNECT

You will have access to many exclusive benefits, directly connecting you with IIAI members, including: membership directory.



NO HASSLE

The program makes budgeting for sponsorships and events simple for you and your company.

PROGRAM BENEFITS AT-A-GLANCE

Platinum (\$10,000) Gold (\$7,500) Silver (\$5,000) Bronze (\$2,500)

Visability of IIAI Events

	Platinum (\$10,000)	Gold (\$7,500)	Silver (\$5,000)	Bronze (\$2,500)
Complementary registration to Convention	10	6	3	1
Complementary registration to Rural Agents Conference	10	6	3	1
Complementary registration to Young Agents Company Mixer	10	6	3	1
Recognition in PowerPoint display and signage banners at all events *	*	*	*	*
Recognition in event program and materials used at all events	*	*	*	*

Exposure Through Advertising

Recognition in each issue of the <i>Viewpoint Magazine</i>	Company Logo	Company Logo	Company Name	Company Name
Featured on IIAI website homepage with logo and hyperlink to Company	Company Logo	Company Logo	Company Name	Company Name
Recognition in the IIAI Newsletter throughout the year	*	*	*	*

Set Your Company Apart from Your Competition

Recognition as a PARTNER on the IIAI Website	Company Logo	Company Logo	Company Name	Company Name
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TAKE YOUR INVESTMENT TO THE NEXT LEVEL MEET OUR MEMBERS FACE-TO-FACE

IIAI offers numerous opportunities for you to meet our members face-to-face. Our major events attract the decision-makers YOU want to reach – the top independent insurance agents in Iowa.



Rural Agents Small Town/Agency Conference is an action-packed day and half event that offers maximized learning, networks and group opportunities while minimizing time away from the office.

IIAI Annual Convention includes the state's largest insurance industry trade show, informative sessions from expert speakers and lively social events.

The Young Agents Conference is an annual event that focuses on the professional development of Young Agents.

2017 IIAI SPONSORS

PLATINUM



Independent Agents
Service Corp.



GOLD



SILVER

Crop Risk Services
Donegal Insurance Company
Farmers Mutual Hail Insurance Co.
Great American Insurance Companies
GuideOne Insurance
Merchants Bonding Company
Partners Mutual Insurance Company

Pekin Insurance
QBE/NAU

BRONZE

Accident Fund/United Heartland
Acuity
Auto-Owners Insurance
Columbia Insurance Group
Diversified Crop Insurance Services
Hastings Mutual Insurance Company
International Ag Insurance Solutions
Markel Corporation
MJ Kelly Company of Iowa
North Star Mutual Insurance Company

ProAg
Rain & Hail Insurance Services Inc.
SECURA Insurance
Selective Insurance Company
SFM Mutual
Society Insurance
State Auto Insurance Companies
West Bend Mutual Insurance Company
Western National Insurance
Westfield Insurance

