

INDEPENDENT INSURANCE AGENTS OF IOWA



**RURAL
AGENTS
CONFERENCE**



**FAIR
DAY**

***funnel cakes
blue ribbons
food on a stick &
memories***

***JANUARY
24 & 25, 2024***

HOLIDAY INN DES MOINES AIRPORT
6111 Fleur Dr., Des Moines, IA 50321

WWW.IIAIOWA.ORG

AGENDA

Wednesday, January 24, 2024 (5 CE hours)

8:00 a.m. **Registration** – Coffee & rolls

9:00 a.m. **Welcome** – **Marty Pippett**, IIAI Rural Agents Committee Chair, will get things started! IIAI's President, **Luke Horak**, will welcome everyone.

9:10 a.m. **Insurance Commissioner Doug Ommen** – State of the Insurance Market

9:40 a. m. **Break**

10:00 a.m. **Trucking** – **Chris Pavone**, Mid-Market Practice Leader, TrueNorth Companies

11:30 a.m. **IIAI updates**

12:00 p.m. **Lunch Time** – Get caught up with fellow agents and company friends over lunch.

1:00 p.m. **Keynote** – **Tom Baker** – **Manage Worry/Stress** – **Workplace Wellness**

2:00 p.m. **Break** – Grab a soda and visit with friends – you'll have a lot to talk about.

2:15 p.m. **E&O Mock Trial** – **Shirley Zelenski**, Swiss Re Corporate Solutions

3:30 p.m. **E&O Claims** – **Adam Bates**, Peddicord Wharton, LLP

4:30 p.m. **Adjourn** – Hospitality Rooms Open – join them for food, drinks and conversation!

Thursday, January 25, 2024 (4 CE hours)

7:00a.m. – 8:15 a.m. **Breakfast**

8:30 a.m. **Reinsurance** – **Dave Young**, CPCU, CFA, EMC Insurance Companies

9:30 a.m. **Break** – grab a cup of coffee!

9:50 a.m. **Ag Economy** – **Alejandro Plastina**, Iowa State University

10:50 a.m. **Market Regulation Update** – **Jared Kirby**, Iowa Insurance Division

12:00 p.m. **Adjourn** – Thank you for coming and have a safe trip home!

HOTEL INFORMATION

Holiday Inn Airport | 6111 Fleur Drive, Des Moines | 800-248-4013
King Bed \$109.00 | Two Queen Beds \$109.00

Rooms have been reserved and you must make your reservations directly with the hotel by **Wednesday, January 2nd**. **REMEMBER** to say you are attending the **IIAI Rural Agents Conference**.

Additional Hotels in Area

AmericInn 515-285-5180
Fairfield Inn & Suites 515-309-4444
Quality Inn & Suites 515-287-3434

Double Tree by Hilton 515-285-7777
Hampton Inn 515-287-7300
Ramada (Best Western) 515-287-6464

SPEAKERS



Adam Bates

Attorney at Law | Partner
Pedicord Wharton, LLP



Alejandro Plastina

Associate Professor/Extension Economist
Department of Economics
Iowa State University



Jared Kirby

Deputy Insurance Commissioner for
Market Regulation
Iowa Insurance Division



**Dave Young, CPCU,
CFA**

Central Region RVP
EMC Insurance Companies



Doug Omman

Insurance Commissioner
Iowa Insurance Division



Shirley Zelenski

Senior Underwriter, VP
Swiss Re Corporate Solutions



Chris Pavone

Mid-Market Practice Leader
TrueNorth Companies

KEYNOTE



Tom Baker

Manage Worry/Stress

2024 RURAL AGENTS CONFERENCE

REGISTRATION

JANUARY 24 & 25, 2024
APPLIED FOR 9 CE HOURS

PLEASE COMPLETE ALL INFORMATION BELOW

MAIL TO: IIAI - 4000 WESTOWN PARKWAY, SUITE 200, WEST DES MOINES, IA 50266
OR
REGISTER ONLINE AT WWW.IIAIOWA.ORG

Agency _____

Address _____

City _____ Zip _____

Phone _____

\$150 - IIAI Members & IIAI Sponsor Affiliate Companies
\$200 - IIAI Non-Members & IIAI Non-Sponsoring Affiliate Companies

Please Register – print name as it would appear on your license.

Name _____ N P N _____ \$ _____

Name _____ N P N _____ \$ _____

Name _____ N P N _____ \$ _____

Name _____ N P N _____ \$ _____

Total Enclosed \$ _____

IIAI Cancellation & Refund Policy

There will be a \$25.00 fee for any cancellation less than 10 days prior to the Conference.



IIAI Office Use Only: Date Paid: _____ Method of Payment: _____ Check #: _____