

2021

partners program

IIAI is here to help our members succeed in today's competitive insurance industry. The partners program is designed with you in mind – since inception in 2005, it has proven to be a successful way for participating companies to maximize their marketing dollars.

STAND OUT | YOUR SUPPORT IS KEY – YOU MAKE IT POSSIBLE FOR IIAI TO DEVELOP AFFORDABLE, QUALITY PROGRAMS

VISIBILITY | OPPORTUNITY TO NETWORK WITH IIAI MEMBERS AT THE STATE'S LARGEST & MOST PROMINENT EVENTS

EXPOSURE | HIGH PROFILE, YEARLONG PUBLICITY TO IIAI MEMBERS

CONNECT | ACCESS TO EXCLUSIVE BENEFITS, DIRECTLY CONNECTING YOU WITH IIAI MEMBERS

NO HASSLE | IIAI MAKES BUDGETING FOR SPONSORSHIP & EVENTS SIMPLE FOR YOU/YOUR COMPANY

***Please respond with payment by January 15, 2021**

**to be included on signage*

We want to partner for 2021 at the following level:

Diamond (\$15,000) **Platinum** (\$10,000) **Gold** (\$7,500) **Silver** (\$5,000) **Bronze** (\$2,500)

Company _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Email _____

check enclosed

pay by credit card

invoice us

Credit card number _____

EXP date _____ CVV _____

Questions? Please contact Melissa Meiners (melissa@iiaiaowa.org) or call 515.223.6060 ext. 15.

Independent Insurance Agents of Iowa

partner benefits

NEW

	Diamond \$15,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
MEMBERSHIP					
Member rates to all events	X	X	X	X	X
Access to member only section on IIAI website	X	X	X	X	X
Complimentary use of IIAI Education Center	X	X	X	X	X
Member pricing on education classes	X	X	X	X	X
Receive member correspondence and publications	X	X	X	X	X
GENERAL PROMOTION & ADVERTISING					
Recognition as Partner in Viewpoint Magazine	logo	logo	logo	name	name
Logo & hyperlink on IIAI website	logo	logo	logo		
2021 RURAL AGENTS CONFERENCE					
Complimentary registrations	10	8	4	2	1
Opportunity to place promo items at registration desk	X				
Door prize sponsor	1 st come	1 st come	1 st come		
Breakfast sponsor (promo on tables)	1 st come				
Lunch sponsor (promo on tables)	1 st come				
Recognition on PowerPoint & signage	logo	logo	logo	name	name
Recognition in event materials	logo	logo	logo	name	name
2021 CONVENTION, TRADE SHOW & EXPO					
Complimentary registrations	10	8	4	2	1
Priority selection of Trade Show booth	1 st	2 nd	3 rd	4 th	5 th
Complimentary Trade Show booth	double booth				
Breakfast sponsor (promo on tables)	1 st come				
Lunch sponsor (promo on tables)	1 st come				
Opportunity to place promo items at registration desk	X				
Door prize "track" sponsor		X	X	X	
Golf lunch sponsor	1 st come	1 st come			
Golf drink cart sponsor	1 st come	1 st come			
Golf hole sponsor with signage	X				
Golf foursome	1				
Recognition on PowerPoint & signage	logo	logo	logo	name	name
Recognition in event materials	logo	logo	logo	name	name

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**Independent
Insurance
Agents of Iowa**