

2022 PARTNERS PROGRAM



To apply to be a partner please complete all questions.

IIAI is here to help our members succeed in today's competitive insurance industry. The partners program is designed with you in mind – since inception in 2005, it has proven to be a successful way for participating companies to maximize their marketing dollars.

Partner Level Diamond \$15,000 Platinum \$10,000 Gold \$7,500 Silver \$5,000 Bronze \$2,500

Company

Contact Name

Address (City, State, Zip)

Phone

Email

Credit Card Number

Check Enclosed

Exp. Date

CVV

*Please respond with payment by **January 15, 2022** (to be included on signage)
Questions? Please contact Melissa Meiners (melissa@iiaiiowa.org) or call 515.223.6060 ext. 15.

STAND OUT | your support is key – you make it possible for IIAI to develop affordable, quality programs

VISIBILITY | opportunity to network with IIAI members at the state's largest & most prominent events

EXPOSURE | high profile, yearlong publicity to IIAI members

CONNECT | access to exclusive benefits, directly connecting you with IIAI members

NO HASSLE | IIAI makes budgeting for sponsorship & events simple for you/your company

2022 PARTNERS BENEFITS



MEMBERSHIP	DIAMOND \$15,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500
- Member rates to all events	X	X	X	X	X
- Access to member only section on IIAI websites	X	X	X	X	X
- Complimentary use of IIAI education Center	X	X	X	X	X
- Member pricing on education classes	X	X	X	X	X
- Receive member correspondence & publications	X	X	X	X	X
GENERAL PROMOTION & ADVERTISING					
- Recognition as Partner in Viewpoint Magazine	logo	logo	logo	name	name
- Logo and hyperlink on IIAI website	logo	logo	logo		
2022 RURAL AGENTS CONFERENCE					
- Complimentary registrations	10	8	4	2	1
- Chance to place promo items at registration desk	X				
- Door prize sponsor	1st come	1st come	1st come		
- Breakfast sponsor (promo on tables)	1st come				
- Lunch sponsor (promo on tables)	1st come				
- Recognition on PowerPoint & signage	logo	logo	logo	name	name
- Recognition in event materials	logo	logo	logo	name	name
2022 CONVENTION, TRADE SHOW & EXPO					
- Complimentary registrations	10	8	4	2	1
- Priority selection of Trade Show booth	1st	2nd	3rd	4th	5th
- Complimentary Trade Show booth	double booth				
- Breakfast sponsor (promo on tables)	1st come				
- Lunch sponsor (promo on tables)	1st come				
- Chance to place promo items at registration desk	X				
- Door prize "track" sponsor		X	X	X	
- Golf lunch sponsor	1st come				
- Golf drink cart sponsor	1st come	1st come			
- Golf hole sponsor with signage	X	1st come			
- Golf foursome	1				
- Recognition on PowerPoint & signage	logo	logo	logo	name	name
- Recognition in event materials	logo	logo	logo	name	name

Questions? Please contact Melissa Meiners melissa@iiaaiowa.org or call 515-402-4033